



FITNESS, NUTRITION & SPORTS INDIA EXPO

SECOND EDITION | CHENNAI

SOUTH INDIA'S EXCLUSIVE B2B EXPO FOR FITNESS EQUIPMENTS, NUTRITION PRODUCTS, SPORTS GOODS AND WELLNESS INDUSTRY.



10-11-12
MAY
2024

HALL-3
CHENNAI TRADE CENTRE

Expo Organizer





We are pleased to invite you to participate in FNSI (Fitness, Nutrition and Sports India Expo) South India's Exclusive B2B Expo for Fitness Equipments, Nutrition Products, Sports Goods, and Wellness Industry. FNSI will be one of the leading tradeshow in India for Fitness & Wellness Industry, featuring a wide range of Products, Demonstrations, Competitions, and Workshops.

Consumers are increasingly participating in fitness classes and activities, using products, Devices & Apps that improve their wellness, eating organic and natural foods, taking health supplements and following special diets. FNSI is expected to work with the Global, National, Regional, and Local Health and Fitness Sectors. India has one of the most rapidly growing fitness and sports industries in the world, the reason why we set out to create a platform with well-defined objectives is to Promote Fitness, the Importance of Nutrition Based Living, Development in Sports Technology, Outdoor activities, and Healthier Lifestyles on one hand and Maximize the Business potential and diversify the products available to this important industry on the other — Exclusively all under one roof. An exhibition makes for the most cost effective way for one's business to interact with its target audience. It is a great way to build relationships, make sales and gather relevant leads. This further shall provide exhibitors with a unique one-on-one platform with the existing clientele and potential new business prospects or partners.

EXHIBITOR PROFILE

- Gym Equipment Manufacturers
- Gym Accessories Manufacturers
- Sporting Goods Manufacturers
- Sports and Gym Apparel Manufacturers
- Fitness Institutions | Energy Drink Manufacturers
- Supplements Manufacturers and Distributors
- Commercial Gym / Studio Gyms/
- Fitness and Lifestyle Magazines / Books
- Wellness Technology Apps & Courses
- Government Bodies | Spa Chains
- Spa Products Manufacturers and distributors
- Diet Food / Meal Curators and /or Counselors
- Yoga Institution
- Fitness Job Sites and Online Shopping Websites
- Gym Flooring Manufacturers
- Loan and Financial Services Advisors
- Fitness Technology
- Watch Manufacturers.
- Certification Courses Academy
- Gym Softwares
- Fitness & Sports Affiliated Profiles



WHY PARTICIPATE ?

1. Expand the Network, Promoting South India as a Major Hub for Fitness, Nutrition, Sport and Wellness.
2. Investing the concept of Healthy Living to the unawares and Upgrading the scale of fitness among the existing groups.
3. Increase the number of platforms for amateur and enthusiastic bodybuilders taking a step closer to their dreams.
4. New Market Expansion for Brands in new territories.



TARGET AUDIENCE

Distributors, Dealers & Retailers
Importers & Exporters
National & International Sports Federations
Associations
Gymnasiums
Coaches, Judges, and instructor
Facilities & Services Providers
Stadiums & Playgrounds
Sports Academies & Clubs
Sports Athletes
School, College & Universities students
Procurement manager for Hotels, Resorts,
Builders & Developers
Military, Police & Para Military forces
Lt & LTE's Companies
MNCs, PSU and Big Corporate Houses
Trade Promotion Bodies
Fitness Enthusiasts
Aerobics & Yoga Centres
Govt. Sports Departments
Practitioners
Acupuncturists
Healthcare Professionals
Holistic Therapists
Homoeopaths
Leisure Centers
Massage Therapists
Nutritionists
Personal Trainers
Physiotherapists



KEY ATTRACTIONS

- South India Level Body Building & Men's Physique Competition
- MMA Competition & Showboats
- State-Level Power Lifting & Bench Press Competition
- Open Arm Wrestling Tournament
- Pro Card Athletes Meet & Greet
- Fitness Workshops
- Mass Wellness Demo Sessions
- P.T. Certification Camps
- Industry Based Awards

75⁺
STALLS

25K⁺
VISITORS

BOOTH TARIFF

Octanorm Stall
INR. 58,500 onwards*
(INR. 6500 / Sq.Mtr)

Bare Space
INR. 49,500 onwards *
(INR. 6000 / Sq.Mtr)

Expo Organizer



For Bookings : **+91 98842 19540 / 93846 87991**

For Expo Queries : **+91 99946 47227 / 63744 24547**

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