

SOUTH INDIA'S EXCLUSIVE B2B EXPO FOR FITNESS EQUIPMENTS, NUTRITION, PRODUCTS, SPORTS GOODS AND WELLNESS INDUSTRY.



# FITNESS NUTRITION AND SPORTS INDIA EXPO

**100+**  
STALLS  
**150+**  
BRANDS  
**25K**  
VISITORS

EXHIBITION :  
PRODUCT DISPLAY

BODY - BUILDING  
COMPETITION

COMPETITIVE  
SPORTS EVENTS

SEMINARS

WORKSHOPS

FITNESS  
DEMONSTRATIONS

INDUSTRY  
AWARDS

AND MORE ...

**14-15-16**  
**FEB** 20  
25

MANPHO CONVENTION  
MANYATA TECH PARK - BANGALORE - INDIA

ORGANIZED BY



**EXPO  
BROCHURE**

Welcome to Fitness, Nutrition & Sports India Expo 2025

We are pleased to extend an invitation to Fitness, Nutrition & Sports India Expo 2025(FNSI Expo), an exclusive platform designed to unite key stakeholders from the fitness, nutrition, and sports industries. This prestigious event serves as a critical hub for innovation, business development, and industry networking, offering exhibitors an unparalleled opportunity to elevate their brand and engage with a highly focused and dynamic audience.

## WHY EXHIBIT AT FNSI EXPO 2025?

Exhibiting at FNSI Expo 2024 provides your business with an exceptional opportunity to strengthen its market presence, establish valuable connections, and expand into new business channels. As one of the largest gatherings in the region for fitness, sports, and wellness, this event offers key benefits to exhibitors:

**Prominent Product & Service Display :** Showcase your latest products and innovations directly to an audience of decision-makers, influencers, and professionals from across the fitness, nutrition, and sports sectors. This includes gym operators, wellness professionals, sports academies, nutritionists, and health-conscious consumers.

**Unmatched Networking Opportunities :** Engage with a diverse mix of industry professionals and stakeholders, including buyers, distributors, retailers, and investors. The expo creates an ideal setting to initiate meaningful partnerships and foster new business relationships.

**Brand Visibility & Recognition :** Elevate your brand by participating in a high-profile event that attracts media coverage and the attention of key industry influencers. FNSI Expo offers you the platform to reinforce your market position and build brand loyalty.

**Stay Informed on Industry Trends :** Benefit from expert insights on emerging trends, cutting-edge technologies, and evolving business strategies through dedicated sessions, workshops, and live demonstrations. Gain valuable knowledge to keep your business competitive in this rapidly growing industry.

## EVENT HIGHLIGHTS

- **PRODUCT SHOWCASES**
- **BODY-BUILDING**
- **POWER LIFTING**
- **GUEST POSING**
- **MMA**
- **INDUSTRY AWARDS**
- **LIVE DEMONSTRATIONS**
- **WORKSHOPS**
- **TALK SHOWS**

ORGANIZED BY



## TARGET AUDIENCE

- **Fitness & Wellness Professionals:** Body Builders, Personal Trainers, Gym Owners, Fitness Consultants, and Wellness Center Operators.
- **Sports Industry Representatives:** Athletes, Coaches, Sports Academies, and Sports Retail Chains.
- **Nutrition Experts & Health Practitioners:** Nutritionists, Dieticians, Wellness Coaches, and Food & Supplement Brands.
- **Retail & Distribution Professionals:** Retailers, Distributors, Wholesalers, and E-commerce Platforms seeking the latest products and solutions.
- **Health & Fitness Enthusiasts:** Individuals actively seeking to enhance their fitness and wellness journey.

# PREVIOUS EDITION SNAPS



# CONCURRENT EVENTS : KEY ATTRACTIONS

## COMPETITIVE SPORTS



KABADDI  
ARCHERY  
BADMINTON  
CHESS  
POWERLIFTING  
DUMBBELL  
ARM WRESTLING  
WALKATHON

## FITNESS DISPLAY



ZUMBA  
PILATES  
YOGA  
CROSS FIT

## COMBAT SPORTS



BOXING  
MMA  
MUAY THAI  
KARATE

## STUNT SHOWS



BMX  
SKATE BOARD  
MOTOR

## MEDIA CENTRE



CELEBRITIES MEET  
TALK SHOW  
SEMINARS  
CRASH COURSES  
AWARDS  
PRESS

## MARKETING CAMPAIGN STRATEGIES

### PRINT MEDIA

NEWS PAPER ADVERTISEMENTS.  
ADVERTISEMENTS IN LEADING FITNESS & HEALTH MAGAZINES.  
POSTAL INVITATIONS

### OUTDOOR MEDIA

FLEX HOARDINGS  
PUBLIC TRANSPORT PANELS  
PUBLIC TRANSPORT STATIONS  
LIGHT POLES  
MALL BRANDING

### MASS MEDIA

TELEVISION CHANNELS  
RADIO CHANNELS  
WEB CHANNELS  
DIRECT MAILERS  
SOCIAL MEDIA PROMOTIONS

### PR MEDIA

VVIP, VIP & CELEBRITY INVITES  
DOOR TO DOOR CAMPAIGN  
DECISION MAKERS INVITES  
GOVT. & FEDERATIONS TIE-UPS  
BULK WHATSAPP & E-MAIL DRIVE  
ATHLETES VIDEO BYTES

## PARTICIPATION TARIFF

### Bare Space - INR. 6500 per Sq.Mt + 18% GST

- Only Bare Space will be provided by the Organizer.
- This is suitable for Companies who fabricate their stalls.
- A Min. of 18 Sq.Mt should be opted for Fabrication.

### Octanorm Stall ( Shell Scheme ) - Rs. 7000 per Sq.Mt + 18% GST

- A Pre-Fabricated Stall (Shell Scheme) will be provided by the Organizer.
- This is suitable for Companies that Display their products in pre-equipped booths.
- An Octanorm Stall, Octanorm Table, Chairs, spotlights, Name Fascia, Floor Carpet, Dust Bin & Power Socket will be provided.
- The Number of these Deliverables will vary according to the size of the stall taken.
- A Min. of 9 Sq.Mt should be opted for Prefabricated stalls.



For Stall Bookings : +91 98842 19540 / 93846 87991  
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